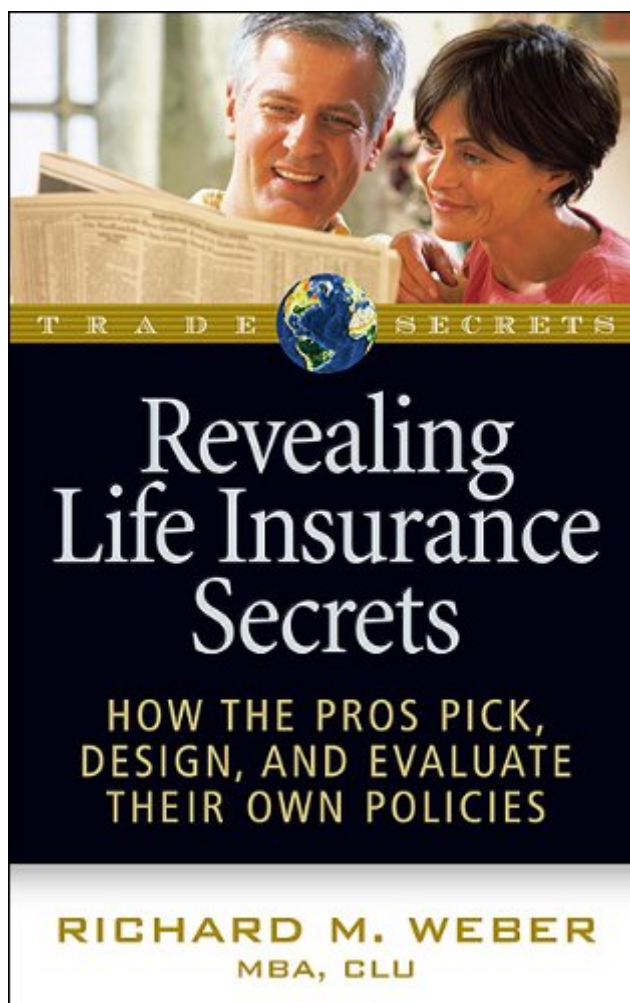


The book was found

# Revealing Life Insurance Secrets: How The Pros Pick, Design, And Evaluate Their Own Policies



## Synopsis

Life insurance is an extraordinary financial tool that can affordably deliver resources to just the right person at just the right time of financial stress — loss of income, taxes, or liquidity needs due to several circumstances — including death. As simple as it should be, a true understanding of life insurance is complicated by psychological and other practical factors related to the increased complexity of financial products that serve our family, estate, business, and charitable needs. Dick Weber has devoted the last twenty years of his insurance career devising communication processes and educational software that can give the consumer the opportunity of making sense of it all. Weber's greatest breakthrough may have been in developing statistical analysis that provide a better ongoing measuring tool of how likely a policy would sustain for as long as a client might live. This process of analysis was recently given confirmation by federal securities regulators, and is applied not only to new products, but to the trillions of dollars worth of policies purchased over the last twenty or more years. Weber goes beyond blame to give consumers the right questions to consider for managing or modifying these policies in place, in addition to giving credible and experienced advice for the policies of the future. Weber's *Revealing Life Insurance Secrets* is the quickest, surest, and most effective way to understand and explain the pros and cons of life products.

## Book Information

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